



KIERSTYNN SCHULZE

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EDUCATION

FILM STUDIES AND PRODUCTION, BA

AGNES SCOTT COLLEGE | MAY 2019

National Merit Scholarship Finalist, Founders Scholar

GPA: 3.66, Cum Laude

PRODUCTION CERTIFICATION

GEORGIA FILM ACADEMY | IN PROGRESS

Professional training in the crafts of filmmaking including lighting, grip and rigging, set design, Avid editing, and special effects makeup



EXPERIENCE

SOCIAL MEDIA MARKETING INTERN | 10/2018 - 05/2019

SARAHLLAMPLEY.COM | METRO ATLANTA

Brainstorm campaign content, shoot photographic and video content, scout locations, initiate and develop brand relationships with companies such as Google, BuzzFeed Tasty, Rent the Runway, Mattress Firm, Nature's Way, Capital One, and Kroger

ASC TUTOR/TEACHING ASSISTANT | 08/2017 - 05/2019

CENTER FOR DIGITAL & VISUAL LITERACY | METRO ATLANTA

Shoot and edit photographic and video content for CDVL website and promos, aid assistant director with scheduling and staff training, co-teach 400-level digital portfolio capstone course with David Allan, an Editorial Director at CNN, conduct software training sessions with students, faculty, and staff in programs such as WordPress, iMovie, Audacity, and Photoshop

WEB DESIGN CONSULTANT | 05/2018 - 04/2019

DEBI WITH AN EYE | METRO ATLANTA

Conducted needs analysis, coached client on UX design, suggested design templates, discussed pros and cons, implemented chosen design, beta tested website, revised as necessary

SALES ASSOCIATE | 06/2017 - 08/2017

GAP | METRO ATLANTA

Provided outstanding customer service, improved engagement with merchandise, managed financial transactions



TECHNOLOGY AND SOFT SKILLS

- Photoshop, Lightroom, Premiere Pro, Final Cut Pro, Audacity
- Quick learner, hard worker
- Deadline-focused, detail-oriented, results-driven
- Instagram, Twitter, Facebook, Tumblr, Pinterest
- Strong problem solving, critical thinking, and written and verbal communication skills
- Wordpress, Weebly, Wix, Blogger, Squarespace
- Microsoft Office Suite, G-Suite, Smartsheet